# Teacher Introduction Zhengzhou University of Light Industry College of Art and Design

### 导师照片



### 导师姓名(拼音) Wei Hua

College of art and design, professor, master supervisor

Teaching Courses: Design and Philosophy

Research Field and Interests: Study on the Evolutionary Patterns of

Folk Art and Crafts and Interdisciplinary Craft Design

Major Projects: Canadian and Chinese Collaborative Perspectives on

Nature and Culture

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### 导师照片



### 导师姓名(拼音)Yang Yuan

College of art and design, professor, master supervisor

Teaching Courses: Research on Design Literature

Research Field and Interests: Studies in Ancient Chinese and

Contemporary Folk Art

Major Projects: Research on the Western Transmission of Central Plains

Painted Pottery Culture to Hami

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# 导师照片



# 导师姓名(拼音)Xue Feng

College of art and design, associate professor, master supervisor

Teaching Courses: Design Management and Project Planning

Research Field and Interests: Modern Transformation of Traditional Crafts in the Yellow River Basin

Major Projects: Sustainable Development Pathways for Intangible Cultural Heritage Crafts Through Service Design

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### 导师照片



### 导师姓名(拼音)Wang Xiao

College of art and design, associate professor, master supervisor

Teaching Courses: Cultural Heritage Protection Studies

Research Field and Interests: Research on Art History Theory and the Inheritance & Innovation of Contemporary Crafts

Major Projects: Study on the Reproduction and Sustainable Development of Traditional Craft-based Intangible Cultural Heritage

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## 导师照片



### 导师姓名(拼音)Zhang Qian

College of art and design, associate professor, master supervisor

Teaching Courses: Introduction to Research Design

Research Field and Interests: Theoretical Research on Contextual Feature Identification and Conservation/Transmission of Historical Cultural Heritage

Major Projects: Strategies for Transmitting Yellow River Culture in the Conservation and Development of Traditional Villages in Henan

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### 导师照片



### 导师姓名(拼音)Liang Shuang

College of art and design, associate professor, master supervisor

Teaching Courses: Art and Technology

Research Field and Interests: Design for Cultural Sustainability

Major Projects: Key Technologies for XR Virtual Exhibition Systems of Cultural Heritage Based on Perceptual Interaction

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