

Curriculum of Sport Science Master's Program

I. Overview

This curriculum is formulated by the School of Physical Education, Zhengzhou University of Light Industry, aiming to cultivate international graduate students of sports science with an international perspective, cross-cultural communication abilities, and professional competencies. By leveraging the university's educational resources and international collaborations, this plan seeks to provide a comprehensive and forward-looking educational experience.

II. Educational Objectives

Cultivate International Vision: Equip students with a global perspective and an understanding of international sports trends.

Enhance Cross-Cultural Communication Skills: Improve students' abilities to communicate and collaborate effectively in multicultural environments.

Develop Professional Competencies: Provide students with a solid foundation in sports science and the ability to conduct independent research.

III. Curriculum Design

The curriculum for international graduate students in sport science consists of core courses, specialized practical courses, and interdisciplinary courses, as well as forming a mutually supportive and promotional course group.

Core Courses of Sport Science (9 Credit Hours)

Sociology of Sport: Introduces the basic theories and methodologies of sports sociology, enabling students to understand the social phenomena related to sports.

Research Methodology: Provides students with the necessary skills to conduct scientific research, including research design, data collection, and analysis.

Sport Management: Covers the principles and practices of sport management, including event management, marketing, and finance.

Specialized Courses (15 Credit Hours)

Sport Psychology: Introduces the psychological aspects of sports, helping students understand athlete behavior and performance.

Sport Communication: Focuses on the communication strategies and techniques within the sports industry, preparing students for careers in sports media and public relations.

Traditional Chinese Sport & Sport Culture: Introduces students to traditional Chinese sports and their cultural significance.

Theory & Practice of Different Sports: Provides practical training in various sports, emphasizing theoretical and practical skills.

Event Production in the Recreation, Event, and Sport Industries: Focuses on event planning and production within the sports and recreation industries.

Culminating Experience (Elective, 6 Credit Hours)

Option 1: Master's Thesis: Thesis, Research.

Option 2: Research Experience: Non- Thesis, Research.

Option 3: Internship Experience: Non-thesis, non-research.

Option 4: Sport Management Practicum: Non-thesis, non-research.

IV. Teaching Methods

Lecture and Seminar: Combines traditional lectures with seminars to encourage active participation and discussion.

Case Studies: Analyzes real-world cases to enhance students' practical problem-solving skills.

Group Projects: Promotes teamwork and collaboration through group assignments.

Practical Training: Offers practical training opportunities in sports teams, clubs, and training institutions.

V. Faculty and Resources

Faculty: The teaching team consists of lecturers with high English proficiency, international vision, and rich teaching experience. They are capable of conducting classes in English and have a deep understanding of international research trends in sports science.

Resources: The school has strong collaborations with international universities and research institutions, enabling students to access quality educational resources. Additionally, advanced multimedia teaching equipment and software are available to enhance learning outcomes.

VI. Evaluation and Improvement

Regular Evaluation: The course group's construction plan will be reviewed regularly to ensure its alignment with international trends and academic frontiers.

Feedback Mechanism: Encourages teachers, students, and administrators to provide suggestions for improvement to continuously optimize the course group.

Research Output: Encourages students to publish research findings in high-quality international journals and participate in international academic conferences.